

# Make the 'wright' move

*Southern States Millwright Regional Council*

**A**cross the United States' southern tier, an organization is operating with the expressed goal of providing skilled millwrights for the region. And based on industry projections, this group is acting now to prepare for the coming demand for skilled manpower to fuel the petrochemical industry.

The Southern States Millwright Regional Council (SSMRC) has more than 5,000 trained, experienced millwrights working in industries ranging from petrochemical and oil refineries to paper mills, material handling and auto factories. These are millwrights who carry proper credentials, such as TWIC and OSHA cards, to meet requirements of any jobsite.

SSMRC members work throughout Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee and Texas.

To keep SSMRC millwrights at the top of their trade, mobilized training is a key strategy. Instructors travel across the 11-state footprint to deliver specialized training quickly to prepare for or address surfacing jobsite needs. And, portability of members is also a non-issue. For example, SSMRC millwrights in Florida can be dispatched to work in Texas quickly and without hindrance from jurisdictional red tape because they all belong to the same council.

"This is an outstanding opportunity for our customers to access the best-trained, most highly qualified millwright professionals in a more seamless, efficient manner," said Dennis Donahou, executive secretary-treasurer of the SSMRC.

Donahou outlined the SSMRC's daily goal: provide the most highly trained, productive, cost-effective work force available for contractors and project owners.

"Safety and productivity are our No. 1 priorities," Donahou said. "As a result, we are getting feedback across all 11 states from project owners and contractors who are not only happy with our work but who are also impressed by our members' work ethic and professional attitude."

The SSMRC is also aggressively recruiting to address the potentially devastating effects of a skilled labor shortage predicted to hit the petrochemical and other industries in the near future. Targeted are three groups: those new to the field (such as high school, vo-tech and college graduates), military veterans and existing millwrights who are currently not affiliated with the SSMRC. Each group is being sought out and educated about the career potential they can capture. A website, [www.professionalmillwright.com](http://www.professionalmillwright.com), is the hub of the

SSMRC's recruitment efforts.

"There is enough talent among these three audiences that we believe has yet to be tapped," Donahou said. "Our organizational structure is set up like no other in this region to train these young men and women quickly but effectively, so they

become the caliber of millwrights our employers and project owners have come to expect from the SSMRC.

"The whole point is to respond to customers' needs with everything they want: solid work and a depth of manpower to keep any size job that comes along on

schedule. Our organization's culture is one of partnership. We are business-oriented and work with our customers because if they succeed, we succeed."

**For more information, visit [www.southernstatesmillwrights.org](http://www.southernstatesmillwrights.org) or call (479) 967-0639.** ●

## One call. 5,000 Solutions.

**More than 5,000** highly skilled, experienced, productive millwrights are just a phone call away. From Texas to Florida, from Louisiana to the Carolinas, the Southern States Millwright Regional Council has professionals who are trained, certified, and properly credentialed to work on your project.

**Our priorities?** Safety and Productivity.

**Your ROI?** Work that's done quickly and properly - keeping the work on schedule.



**Our goal** is to keep our employers and their job sites supplied with the best-trained, most highly qualified millwrights in the industry. And we meet that goal, everyday.

**Contact us** to learn how we can provide the manpower for your project:



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